



Shannon Meade

Executive Director, Workplace Policy
Institute

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Focus Areas

Workplace Policy Institute

Overview

Shannon Meade is the executive director of Littler’s Workplace Policy Institute (WPI), where she advocates on behalf of the firm’s clients on legislative and regulatory issues before the Administration, the U.S. Congress and federal and state agencies. Shannon is a highly seasoned government affairs professional with an acute political acumen. With nearly two decades of experience working in senior roles on Capitol Hill and the private sector for prominent trade groups, she is adept at shaping public policy debates and developing strategic advocacy campaigns to advance legislative and regulatory priority issues. Her deep policy experience and vast network of contacts and relationships in Washington D.C. and across the nation uniquely equip her to advocate effectively on behalf of the firm’s clients. Over the last several years, she has been at the forefront of major labor and employment policy debates and has, more recently, led successful COVID-19 relief efforts for the hospitality industry.

Additionally, Shannon is the executive director of the Emma Coalition, a WPI “future of work” initiative taking a prominent advocacy role in the growing fields of artificial intelligence, automation, robotics, and the gig economy; and the resulting effects of “technology-induced displacement of employees” (TIDE) in the workforce and workplace. The Coalition is actively engaged in policy development with key stakeholders and advocacy efforts with key lawmakers at both the federal and state levels of government.

Prior to joining Littler, Shannon served as the vice president of public policy and legal advocacy for the National Restaurant Association, the leading business association for the restaurant and foodservice industry. She also served as the deputy director of the Restaurant Law Center, the legal arm of the Association, overseeing the planning and strategy of litigation and compliance assistance for its members. She also worked extensively with the Association’s Educational

Foundation on workforce development programs in the areas of apprenticeship and second-chance hiring to secure federal funding for its programs.

Previously, Shannon worked as a senior policy advisor at the U.S. Chamber of Commerce where she was engaged in legislative and regulatory matters impacting the business community. She also served as chief of staff and legislative director to Congresswoman Kay Granger of Texas and as legislative counsel on the U.S. House Government Reform Committee to former members of Congress Jon Porter of Nevada and Tom Davis of Virginia.

Education

J.D., George Mason University, Antonin Scalia Law School

B.A., Emory & Henry College

Publications & Press

Employers Protest Pro-Worker Proposals Tacked on to Defense Bill

Bloomberg Law

July 13, 2022

As costs rise, is an \$18 minimum wage the new standard for pay debates?

HR Dive

July 5, 2022

Spring Regulatory Agenda Provides Roadmap to Anticipated Federal Rulemaking

Littler ASAP

June 22, 2022

Inflation Is Sending State Wage Floors Above \$15 An Hour

Law360 Employment Authority

June 8, 2022

Decreasing Prospects for Increasing the Federal Minimum Wage to \$15

Littler ASAP

March 3, 2022

Minimum Wage Fight Is At An Inflection Point

Law360 Employment Authority

February 18, 2022

\$15 Minimum Wage For State Employees Gaining Traction

Law360 Employment Authority

January 31, 2022

National Restaurant Association VP Shannon Meade Joins Littler as Executive Director of the Workplace Policy Institute

Littler Press Release

December 13, 2021

Speaking Engagements

2022 Kansas City Regional Employer Conference

Kansas City, MO

July 28, 2022

2022 Mid-Atlantic Regional Employer Conference

Washington, DC

June 8, 2022

Labor and Employment Policy Developments in New York City and Beyond

New York, NY

May 25, 2022

WPI Insider Briefing: What to Expect in Year Two of the Biden Administration (and in the States!)

Littler Executive Employer Conference

May 5, 2022

Hospitality Industry Roundtable

Littler Executive Employer Conference

May 4, 2022

COVID-19 in the Workplace: Recent Developments and Compliance Challenges - Session 24

March 4, 2022

What to Expect in Year Two of the Biden Administration: WPI's Labor and Employment Outlook

February 23, 2022