

# Mark W. Schneider

Senior Counsel

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## **Focus Areas**

Labor Management Relations Business Restructuring and M&A ERISA and Benefit Plan Litigation Hospitality

## **Overview**

Mark W. Schneider focuses his international practice on representing management in all phases of labor law and labor relations before the National Labor Relations Board, the Department of Labor and the Occupational Safety and Health Administration. Specifically, he handles:

- Collective bargaining
- National Labor Relations Act claims
- Strategic business planning and restructuring matters
- Employee Retirement Income Security Act claims
- Wage and hour issues
- Labor arbitration
- Labor relations
- Positive employee relations and union campaign advice

Mark works with a broad range of clients, including state and national trade associations and those in the following industries:

- Manufacturing
- Logistics
- Financial services
- Healthcare

Retail

Mark speaks nationally and conducts training for employer groups and trade organizations, including the Society for Human Resource Management, the Food Marketing Institute, the Grocery Manufacturers Association, as well as other trade associations and private industry. In addition, he has been a lecturer on labor law for the Graduate School of Business at the University of Wisconsin-Milwaukee and has taught labor law for the State Bar of Wisconsin.

Mark served as co-chair of the firm's Traditional Labor Practice Group for nearly a decade.

# **Professional and Community Affiliations**

- Member, American Bar Association
- Member, Florida Bar Association
- Member, Wisconsin Bar Association
- Member, Committee on the Development of the Law Under the National Labor Relations Act, American Bar Association

## Recognition

- Fellow, College of Labor & Employment Lawyers, Inducted 2017
- Named, The Best Lawyers in America<sup>®</sup>, 2007-2024
- Awarded, AV<sup>®</sup> Peer Review Rating, Martindale-Hubbell
- Named, Recommended Lawyer, Labor Management Relations, Legal 500 United States, 2016
- Named, America's Leading Lawyers for Business, Chambers USA, 2013-2018
- Named, Super Lawyer, Minnesota, Super Lawyers

## **Education**

J.D., Marquette University M.A., Boston College, *magna cum laude* B.A., Boston College, *magna cum laude* 

# **Bar Admissions**

Minnesota Florida Wisconsin Massachusetts

# Courts

U.S. Court of Appeals, 2nd Circuit
U.S. Court of Appeals, 7th Circuit
U.S. Court of Appeals, D.C. Circuit
U.S. District Court, District of Minnesota
U.S. District Court, Eastern District of Wisconsin
U.S. District Court, Western District of Wisconsin
U.S. District Court, Northern District of Illinois

## **Publications & Press**

# **Best Lawyers in America© 2022 Edition Honors More Than 240 Littler Lawyers** *Littler Press Release* August 19, 2021

#### Best Lawyers in America<sup>©</sup> 2021 Edition Honors More Than 250 Littler Lawyers

*Littler Press Release* August 20, 2020

# **Best Lawyers in America**<sup>©</sup> **2020 Edition Honors More Than 200 Littler Lawyers; 14 Named Lawyer of the Year** *Littler Press Release* August 15, 2019

## Best Lawyers in America© 2019 Edition Honors More Than 200 Littler Lawyers

Littler Press Release August 15, 2018

# Littler Ranked in 2018 Chambers USA Guide

Littler Press Release May 15, 2018

## Best Lawyers in America© 2018 Edition Honors More Than 200 Littler Lawyers

Littler Press Release August 17, 2017

## Five Littler Shareholders Elected as Fellows to the College of Labor and Employment Lawyers

*Littler Press Release* June 29, 2017

#### Littler and Its Attorneys Receive Top Rankings in 2017 Chambers USA Guide

Littler Press Release May 26, 2017

#### Big Law Rules Employer Defense Business in Labor Board Cases

*Bloomberg BNA Daily Labor Report* December 7, 2016

#### The Best Lawyers in America© Honors More Than 180 Littler Lawyers in Its 2017 Edition

Littler Press Release August 16, 2016

#### Littler Ranks in The Legal 500 United States Guide

*Littler Press Release* June 20, 2016

#### Chambers USA Recognizes Littler and Attorneys in 2016 Guide

Littler Press Release May 27, 2016

#### Redefining a Joint Employer and Destruction of the Franchisee/IC Model

*Today's Grocer* December 7, 2015

#### Littler Attorneys Recognized in the Best Lawyers in America© 2016 Edition

Littler Press Release August 18, 2015

#### **Best Practices When Preparing for Employment Litigation**

Minnesota Grocers Association August 2015

#### **Chambers USA Recognizes Littler and Its Attorneys**

*Littler Press Release* May 20, 2015

# Employers Brace For Impact Of New NLRB Election Rule Law360.com April 14, 2015

#### Despite House Vote, Employers Should Prepare for Quicker Union Elections

Society for Human Resource Management (SHRM) March 19, 2015

NLRB Issues "Quickie Election" Rule: What Employers Need to Know About Changes to the Union Election Process Minnesota Grocers Association January 2015

#### Littler Attorneys Included in the Best Lawyers in America© 2015 Edition

Littler Press Release August 18, 2014

Littler and Its Attorneys Ranked In 2014 Chambers USA Guide Littler Press Release May 23, 2014

#### Littler Names Lisa "Lee" Schreter as Chair of Board of Directors

Littler Press Release January 28, 2014

#### Littler Attorneys Named in Best Lawyers in America® 2014 Edition

Littler Press Release August 15, 2013

#### Littler Mendelson Named in the 2013 Chambers USA Guide

Littler Press Release May 24, 2013

## Best Lawyers in America® Names 164 Littler Attorneys to 2013 Edition

*Littler Press Release* September 7, 2012

## **Reducing Your Risk of Discrimination Claims**

*MN Grocer Magazine* Summer 2012

# The "Bring Your Own Device" to Work Movement Littler Report May 10, 2012

#### Mark Schneider Appointed Co-chair of Littler's Traditional Labor Law Practice

*Littler Press Release* October 24, 2011

#### Best Lawyers in America® Names 108 Littler Lawyers to 2012 Edition

*Littler Press Release* September 12, 2011

## Seventy-Two Littler Attorneys Named to The Best Lawyers in America<sup>®</sup> 2011 Littler Press Release

August 9, 2010

# 61 Littler Attorneys Named to The Best Lawyers in America<sup>®</sup> 2010 Littler Press Release

August 14, 2009

# 51 Littler Attorneys Named to The Best Lawyers in America

*Littler Press Release* October 31, 2008

# **Speaking Engagements**

# Interpreting Employment and Labor Law During a Global Pandemic: COVID-19 The Food Industry Association Webinar October 5, 2021

Will He Be the 'Strongest Labor President'? The Expected Impacted of a Biden Presidency on Labor Policy, the NLRB and Employers United Health Group Employment Law Learning Series March 10, 2021

**2020 Virtual New England Employer** November 5, 2020

Managing Through a Pandemic: A COVID-19 Labor and Employment Update Webinar with Minnesota Grocers Association September 22, 2020 Labor Relations Impact of COVID-19: Issues for Union and Non-Union Employers (Protected Concerted Activity, Union Organizing & Bargaining Demands) CLE course May 7, 2020

Labor Relations Impact of COVID-19: Issues for Union and Non- Union Employers (Protected Concerted Activity, Union Organizing & Bargaining Demands) 2020 National Food & Dairy Conference March 2020

**Employment and Labor Law Update: The Future is Changing, Are You Ready?** Food Marketing Institute's Legal Regulatory & Compliance Conference, Charleston, SC June 23-25, 2019

NRLB Developments in Representation Cases and Protected Activity 64th Annual Food and Dairy Human Resources/Labor Relations Conference, Indian Wells, CA March 18, 2019

**The NLRB in Flux: A Conversation with General Counsel Peter Robb** Littler Executive Employer, Phoenix, AZ May 3, 2018

**The NLRB: A Look Ahead** 2017 Littler Midwest Employer Conference October 26, 2017

Local Policy, Case Law and Labor Update Littler, Miami, FL October 17, 2017

**Big 80s Supermarkets Mega Change** Brainerd, MN July 30-August 1, 2017

Realistic Expectations from the NLRB: Reversal of Obama Labor Policies, Business as Usual or Something in Between? May 11, 2017

Annual Labor Update FMI/GMS Productivity Conference May 1, 2017

#### Labor Law Update - Are You Prepared for Change

2017 FMI/GMA Productivity Conference, San Diego, CA May 1, 2017

#### Labor and Employment Update Under the Trump Administration

FMI Legal Conference April 2017

## NLRB Election Results Under New Regulations and UFO Update National Food and Dairy Conference March 2017

New England Legal Update 2016 New England Employer Conference, Burlington, MA October 13, 2016

#### Banzai! Anglin' The Riptides of Labor Laws

Minnesota Grocers Association Annual Conference, Brainerd, MN August 2, 2016

## 2016 Election Update

RILA, Minneapolis, MN July 12, 2016

#### Labor Law Update

FMI, Chicago, IL June 21, 2016

The Future of Union Organizing: Addressing Labor's New Strategies in the Streets and the Emergence of UFOs May 4, 2016

**Staying Ahead of the Ever-Changing Labor Landscape** Supply Chain Conference, New Orleans, LA February 22-24, 2016

# Is There a Future for Collective Representation of American Workers and If So, What Will and Should It Look Like Chicago-Kent College of Law November 13, 2015

Labor Law Update - Making a More Perfect Union Littler Mendelson October, 29, 2015

**2015 Labor Law Update** Minnesota Grocers Association July 17, 2015

Ambush Election Regulations and Other Related NLRB Mischief National Retail Federation May 5, 2015

"Ambush" Elections Have Arrived: Are You Ready? April 10, 2015

Labor Update - Littler Webinar April 8, 2015

Government Moving the Goalposts - Labor & Workplace Policy Changes - What do they mean for Franchising? January 13, 2015

**"Ambush" Elections Have Arrived: Are You Ready?** December 17, 2014

The EU Labor Relation System vs. The US Labor System Employment Law Committee - International Association of Defense Counsel (IADC) December 17, 2014

NLRB Update Employee & Labor Relations Law Conference - Target, Minneapolis, MN October 2014

The Plot Thickens: Federal Labor Laws 2014 Annual Conference - Minnesota Grocers Association, Brainerd, MN July 28, 2014

How Employee Representation in Europe Differs from Representation in the U.S.: Unions & Work Councils Bloomberg BNA June 25, 2014

#### Labor Update 2014

2014 Supply Chain Conference - Trading Partner Alliance (TPA), Orlando, FL February 18, 2014

**Emerging Trends: Employment Law Solutions** Littler Mendelson, Minneapolis, MN October 30, 2013

# International Labor Law: Opportunity, Solution, or Intrusion? 2013 Symposium - Minnesota Law Review, Minneapolis, MN

October 25, 2013

## Federal Labor Update: 2013 Walking the Gangplank of Labor Laws

2013 Annual Conference - Minnesota Grocers Association, Brainerd, MN July 29, 2013

## Labor Law Developments and ACA

2013 Legal Conference, FMI, San Francisco, CA June 10, 2013

## Employee Representation in Europe and in the US

Bloomberg BNA Webinar May 21, 2013

## Labor Update 2013: What are Congress and the Administration Up To?

Supply Chain Conference - Food Marketing Institute (FMI), Orlando, FL February 5, 2013

# **Books & Book Chapters**

• The Developing Labor Law: The Board, the Courts, and the National Labor Relations Act, *Bloomberg BNA*, Secondary Activity: Handbills, Pickets, and Strikes, Chapter 22, Contributing Editor, 6th Ed., 2014, 2015 Supplement