



## Cheri Husney

Chief Marketing and Business Development  
Officer

3424 Peachtree Road NE  
Suite 1200  
Atlanta, GA 30326  
main: (404) 233-0330  
direct: (404) 443-3503  
fax: (404) 233-2361  
chusney@littler.com



---

## Overview

As Littler's Chief Marketing and Business Development Officer, Cheri Husney is responsible for developing and overseeing Littler's marketing and business development strategy and operations.

Cheri is a seasoned marketing executive with nearly two decades of experience across multiple industries. Prior to joining Littler, she spent a majority of her career with a Big Four accounting firm. Most recently, she served as the Executive Director of Clients and Markets, fulfilling a dual position of regional director while managing all marketing directors and teams. In this position, she drove marketing strategy, developed relationship-nurturing initiatives, enabled account-based marketing programs and established an overall strategic vision. In addition to these senior-level responsibilities, she played a leadership role in women and diversity initiatives.

## Recognition

- Nominated, Inspire Award for FSU Women of Distinction, 2022

## Education

M.B.A., Mercer University  
B.A., Florida State University

## Publications & Press

### **A switch to digital efforts points to a hybrid marketing future**

*Crain's Cleveland Business*

April 5, 2021

**Cheri Husney Joins Littler as Chief Marketing and Business Development Officer**

*Littler Press Release*

February 24, 2020

**Speaking Engagements**

**Technology Pivots During the Pandemic**

ILTACON 2021 Annual Educational Conference

August 23, 2021