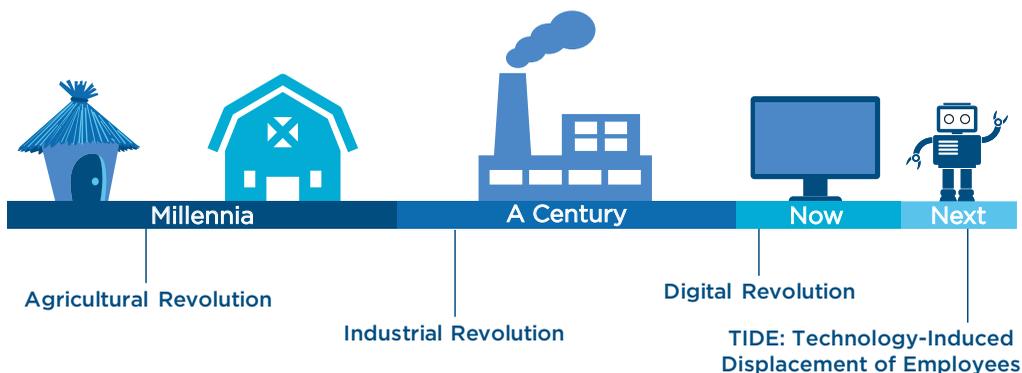


The Future is Now – The Coming TIDE

TIDE's Place in History

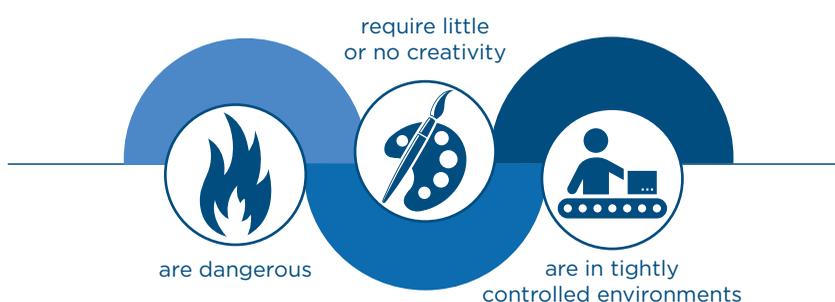


Short-Term Effect of Automation

75-375 Million

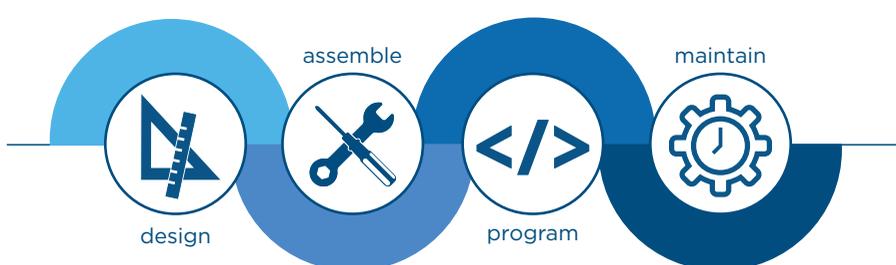
workers may need to change occupational categories or be retrained to stay in the workforce

TIDE is likely to first affect jobs that:



Long-Term Effect

Demand will likely increase for displaced workers retrained for more mentally stimulating jobs requiring new skill sets.



Automation may also open up new economic opportunities for people with disabilities and allow injured workers to rejoin the workforce.

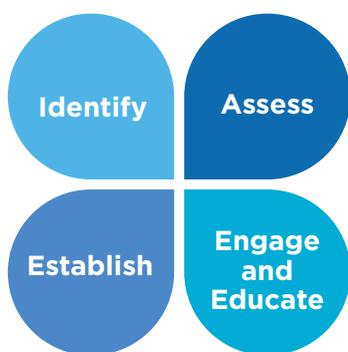
TIDE Converges with Other Economic Trends

The coming wave of robotic and AI-driven automation will undoubtedly interact with other economic trends that have recently taken hold in the American labor market.



Preparing for TIDE Starts Now

Automation could present serious challenges to employers, workers, educators and governments. What should employers do to prepare?



Identify the tasks workers will need to perform in the future, based on projected areas of operations.

Assess whether there is a sufficient number of employees with the skills necessary to perform each task.

Establish in-house training programs to provide workers with the skills needed to perform those tasks.

Engage and Educate policy-makers on TIDE-related issues.

What You Can Do

Join the Emma Coalition, a partnership between Littler and Prime Policy group.

The Emma coalition is devoted to saving American capitalism by helping reinvent the workforce so the 21st is the next American century.

The Coalition will directly engage policymakers, educating them on the importance of confronting TIDE and attempting to shape policy through thought leadership and advocacy.

littler.com/emma